

# DURHAM CRICKET Affiliation 2024





## Club Durham 2024 Affiliation

Durham Cricket are once again delighted to announce the details of our Club Durham affiliation scheme for our local cricket clubs.

Club Durham is designed to offer opportunities to all clubs regardless of size and is designed to assist clubs to meet their overall aims in terms of operation, development and fundraising.

Benefits to the clubs are a combination of initiatives previously available, such as club affiliation to the England and Wales Cricket Board and membership of Durham Cricket.

At Durham Cricket we are now able to offer many additional benefits to enhance the operation of your club. Basic and premium packages are available with details of each outlined on the following page.

The affiliation application process is an online system to make it as quick and simple for clubs as possible. Please visit the affiliation page on our website www.durhamcricket.co.uk and select the package you want, complete the relevant details and you can then pay via debit or credit card. If you are unable to pay by card, you can also do a bank transfer using the following details, 'Durham Cricket Board Itd', a/c no. 13810151, sortcode 202741.

Please ensure you have carefully chosen the correct package and you are fully aware of the incentives and Development Officer time associated with that package. If your club is in a Premier League and holds ECB accreditation, then you must pay for the Premium package.





DURHAM CRICKET



## 2024 Affiliation

Joining the Club Durham scheme provides many benefits to your club. The affiliation packages represent excellent value for money and prices have been frozen for 2024.

#### BASIC PACKAGE ONLY £60 | PREMIUM PACKAGE ONLY £150

The Premium Package consists of 30 tickets for Metro Bank One-Day Cup or County Championship games to be used during the season, 12 Vitality T20 Blast tickets to be used during the season, an exclusive Durham Cricket signed mini helmet, and a Durham Cricket membership for 2024.

The Premium Package is worth over £1,000. You could use the tickets and mini helmet as raffle prizes to fundraise for your club and use the free room hire to host events at Seat Unique Riverside.

The Premium Package gives your club the opportunity to access the Durham Cricket Group Ticket Scheme. This means your club will be included in exclusive offers for many events at Durham Cricket.

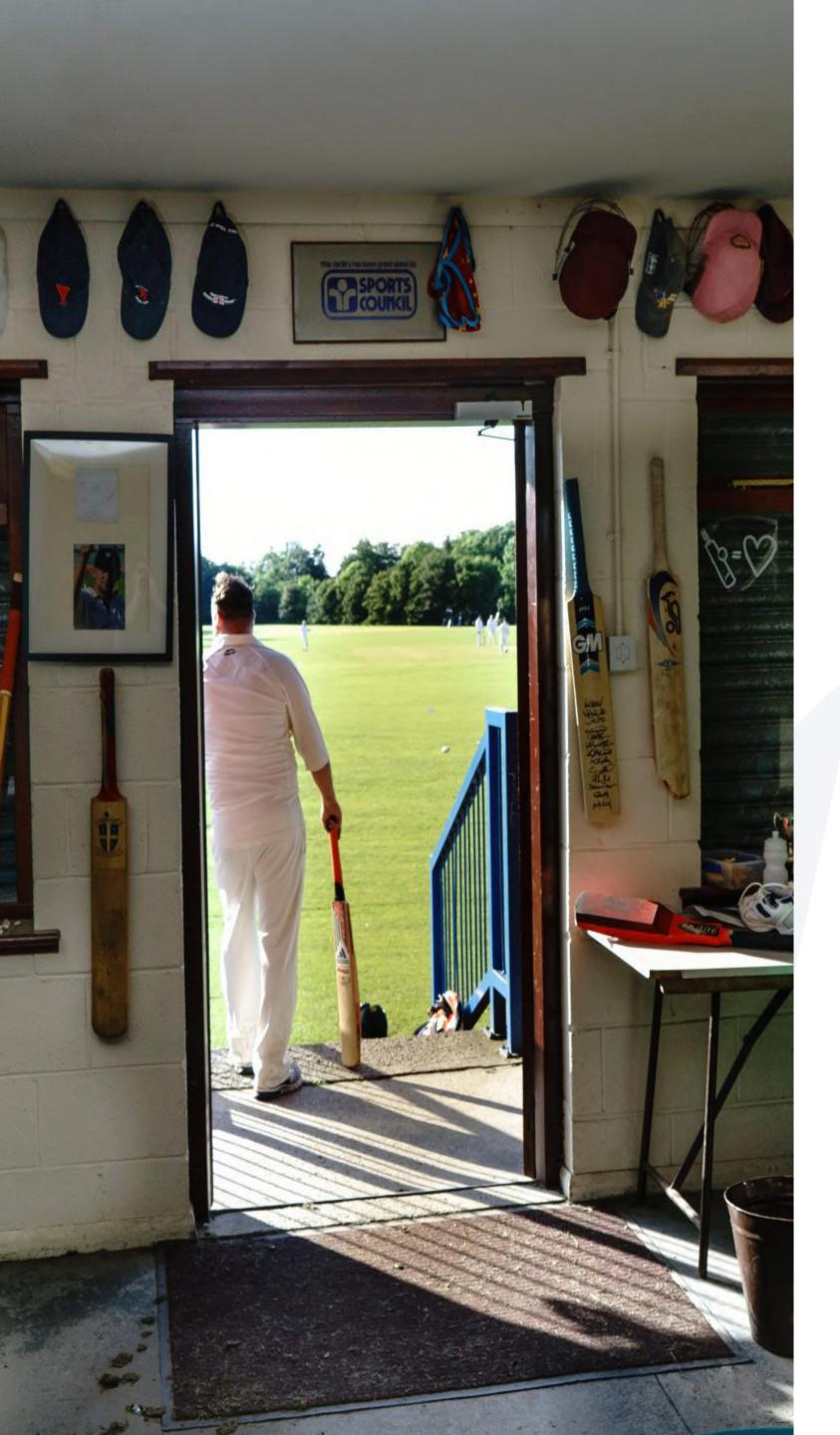
There will also be opportunities to provide the Guard of Honour at T20 games and have player visits for coaching sessions and award nights.

## Take Advantage of Your Affiliation

For further information on the packages contact Michael Armstrong -Michael.Armstrong@durhamcricket.co.uk

For any information about the Durham Cricket Foundation please contact liam.simpson@durhamcricket.co.uk





## **Affiliation Benefits**

RICKET DEVELOPMENT BENEFITS:
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urham Cricket Competitions
oach Education Courses
embership of the Durham Groundstaff Ass
ccess to groundstaff, officials and coaching
ccess to ECB qualified Pitch Advisors
ccess to Coaches' Conferences
asic Club Development support and advice
upport for grants from external organisation
egular Cricket Board updates and offers
ssistance on volunteer recruitment/develo
ake part in ECB Volunteer Awards Scheme
bility to apply for ECB grants
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ake advantage of offers from ECB partners
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pportunities for your coaches to coach on D
asic support to set up and maintain a junior
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ccess to Club Development Planning Resou
ssistance to establish and develop Club Sch

### **Durham Cricket Supplier Discount**

Ynot services include: As part of the Club Durham affiliation scheme, clubs will also be able to access Durham Cricket's creative agency's services at discounted rates. Durham Cricket Branding (logo, crest) | Graphic Design | Video production | Social Media Management have a long-standing relationship with Ynot Agency; utilising their graphic design, Scan for Website: branding and video production expertise - with the agency being responsible for Contact: Durham Cricket's rebrand. tony@ynot.agency

Any club that signs up to the affiliation scheme will be able to access special discounted rates from Ynot, as part of an ongoing relationship with the agency.

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urham Cricket's Performance Pathway	$\mathbf{N}$	
women's and girls' section	$\checkmark$	
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