

SPONSORSHIP HOSPITALITY CONCERTS & EVENTS 2023

DURHAMCRICKET.CO.UK
FORTHENORTH











Seat Unique are proud Hospitality and Stadium Naming Rights Partners of Durham Cricket.

The iconic Seat Unique Riverside Stadium plays host to a variety of exciting domestic and international cricket fixtures, as well as music concerts, and we are thrilled to be increasing fan access to premium experiences at these unmissable events.

We look forward to continually working with the team at Durham Cricket and welcoming more and more fans to the Seat Unique Riverside in the future!

Robin Sherry Seat Unique Dafabet are very proud betting partners of Durham Cricket. We are delighted to continue our relationship going into 2023, after a great couple of years working with Durham. The club has always been very accommodating over the years, and always looked for new opportunities to help our brand grow.

John Cruces Dafabet As always, it's been a pleasure partnering with Durham Cricket. Everyone at Durham, including the coaching staff and players, have been welcoming and worked to make the partnership a success. Durham Cricket are very accommodating, sharing our passion to promote the region on a national stage.

John Elliot Ebac

OUR CLUB

From all at Durham Cricket, thank you for your support and we look forward to having everyone back at Seat Unique Riverside for a successful 2023 season.

Whilst the 2022 season results were not as we had hoped on the field, the members and partners remained loyal and supported the club. Nevertheless, we saw the emergence of more young talent from our Academy with several players breaking into the first-team squad and some gaining international honours. Additionally, a number of our first-class team players represented England across various formats with the squad currently boasting of five current England players.

Off the field, we welcomed a headline sponsor, Seat Unique, who promote premium tickets and hospitality through their platforms.

I am hopeful 2023 will be positive both on and off the field. We have some exciting opportunities for any new sponsors or anyone who would like to grow their partnership, including shirt sponsorship and the North East Terrace naming rights.

Our events and hospitality remain unrivalled in the standards delivered.

Again, we would like to extend a huge thank you to all, customers and partners, for the continued enthusiasm and support. We very much look forward to welcoming everyone back to Seat Unique Riverside very soon.

Tim Bostock, Chief Executive







SPONSORSHIP

We work on cricket principles when building relationships with sponsors and partners.

Cricket is a game that owes much of its unique appeal to the fact that it should be played not only within its laws but also within the Spirit of the Game. Any action which is seen to abuse this spirit causes injury to the game itself. The major responsibility for ensuring the spirit of fair play rests with the captains.

The spirit of Durham is to work with our partners to deliver their end goals, whilst aligning organisations with a passionate, successful and driven club.

The team both on and off the field, are aware that people have different requirements. Our dedicated team work closely with our partners to ensure that we can deliver great performances from the relationships we build.

PLAYER SPONSORSHIP

Align your business with a First-Class player

- Signed and framed shirt from your sponsored player
- Invitation to meet your sponsored player at the annual Durham Cricket sponsors event
 Credit to be used towards a Durham Cricket event in 2023
- One table of 10 at a Vitality T20 Blast match of your choice, with lounge hospitality
- Your logo on the official player profile page on the **Durham Cricket website**
- Your logo in our official Durham T20 Blast match day programme
- Your logo on the big screen linked with your sponsored player at all domestic home games

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£2,995 + VAT

MATCH DAY SPONSORSHIP

Bring your party closer to the action and expose your brand to a wider captive audience

Benefits include:

- Ground admission and hospitality for up to 12 people (All-inclusive drinks package)
- Event hospitality
- One official mascot opportunity, including a shirt
- Pre match photo call
- Programme advert (T20 only)
- Padded balcony seating
- Complimentary match day T20 programme and scorecards for all your quests
- Stadium PA announcements during sponsored match day and your company advert on the giant replay screen

LV INSURANCE County Championship: 2,000 + VAT Royal London One-Day Cup: £2,7500 + VAT Vitality Blast: £3,500 + VAT

BOX SPONSORSHIP

Benefits include:

- 40+ Days of cricket including three formats of the game with the LV INSURANCE County Championship, Vitality T20 Blast and Royal London One-Day Cup
- Internal company branding of the box
- Your logo on the official partners page on the Durham Cricket website, with URL click-through
- External crowd facing board
- Complimentary use of the box on non-match days
- Preferential food and beverage rates
- Padded balcony seatingEarly option ticket purchase for all international matches and music events held at Seat Unique Riverside
- Account Bar facility
- On-site parking 1:4
- Priority access to book hospitality for international fixtures and concerts

£18,000 + VAT

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Seat Unique Riverside offers a wide range of branding opportunities, each positioned to maximise the exposure of your brand.

The team at Durham Cricket will work with you to ensure we advise on the best options to showcase your brand, and tailor advertising and / or hospitality to suit your needs.

ADVERTISING RATES + VAT

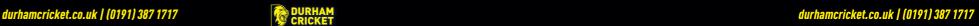
- Advert in Durham Cricket Yearbook: £500
- Advert in Durham Cricket T20 Blast Programme: £500
- Banner on the Durham Cricket Website: £1,000
- Replay Screen Advert (Per Game): £1,000
- Logo on live stream (non-televised fixtures): £1,000
- Advert on live stream (non-televised fixtures): £1,000

IN GROUND ADVERTISING RATES + VAT

- Mobility Impaired balcony banner: £1,650
- Pavilion Board: £1,800
- Standback Board: £2,500
- Crowd Facing Board: £1,000
- 1/3 rd perimeter rope branding: £10,000
- Concourse posters: £500

Please Note: Design, production and installation costs are all included.







MEN'S INTERNATIONAL GAME

Men's Game, England v New Zealand IT20 Wednesday 30th August 2023, 6pm

Durham Cricket Chief Executive, Tim Bostock, said: "We are delighted to be bringing both men's and women's international sport back to the region. It was great to see another sell out when the men played here earlier in the year and the women's game was extremely popular attracting a more diverse audience whom we hope will continue to come to games at Seat Unique Riverside.

"The games obviously have a huge economic benefit to the town and the wider region and bringing this level of international sport helps to inspire boys and girls across the north east to get involved in cricket."

PRIVATE HOSPITALITY BOX £5.000 + VAT

Price includes:

- Exclusive private box for 12 guests overlooking the pitch
- Match Ticket
- Four course dinner throughout the evening
- Open bar including beers, prosecco, house wine & soft drinks
- Preferred parking 1:4
- Hospitality gate
- Welcome host and dedicated waiting staff

LOUNGE PACKAGE £400pp + VAT

Price includes:

- Table in a shared lounge
- Match Ticket
- Four course dinner throughout the evening
- Open bar including beers, prosecco, house wine & soft drinks
- Preferred parking 1:4
- Hospitality gate
- Welcome host and dedicated waiting staff

WOMEN'S INTERNATIONAL GAME

England Women v Sri Lanka Women WODI Saturday 9th September 2023, 10am

PRIVATE HOSPITALITY BOX £2.550 + VAT

Price includes:

- Exclusive private box for 12 guests overlooking the pitch
- Bacon sandwich and tea/coffee on arrival
- Two course lunch showcasing the best Northeast Produce
- Traditional Afternoon tea
- Open bar including beers, prosecco, house wine & soft drinks
- Preferred parking 1:4
- Hospitality gate
- Welcome host and dedicated waiting staff

LOUNGE PACKAGE £175pp + VAT

Price includes:

- Table in a shared lounge and match ticket
- Bacon sandwich and tea/coffee on arrival
- Two course lunch showcasing the best Northeast Produce
- Traditional Afternoon tea
- Open bar including beers, prosecco, house wine & soft drinks
- Preferred parking 1:4
- Hospitality gate
- Welcome host and dedicated waiting staff





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"Durham Cricket's hospitality offered us fantastic opportunities to meet and hosts guests throughout the season. The service, food and atmosphere were exceptional

We look forward to another great season in 2023."

Rich Greensmith - BPP Visual

Join us for a full day's hospitality and enjoy some of sports best networking opportunities. Whether entertaining all day at a 50 over match, or taking in a day of the county game, there is nothing more quintessentially English that a day at the cricket. No other sporting hospitality provides a full days entertainment for your clients and colleagues in a friendly and relaxed atmosphere.

LV INSURANCE COUNTY CHAMPIONSHIP

- Ground admission
- Private box or lounge places
- Freshly brewed tea, coffee and breakfast refreshments on arrival
- Two course formal lunch
- Traditional afternoon cricket tea
- Match day scorecard
- Complimentary car parking 1:4

Lounge Package from: £90 + VAT PP

Hospitality Box: £995 + VAT

FIXTURES:

Worcestershire 13/04/2023

Derbyshire 27/04/2023

Yorkshire 11/05/2023

Glamorgan 11/06/2023

Gloucestershire 10/07/2023

Sussex 03/09/2023

Leicestershire 26/09/2023

ONE DAY CUP

- Ground admission
- Private box or lounge places
- Freshly brewed tea, coffee and breakfast refreshments on arrival
- Lunch
- Traditional afternoon cricket tea
- Match day scorecard
- Complimentary car parking 1:4

Lounge Package from: £125+ VAT PP

Hospitality Box: £995+VAT

--South Northumberland CC (Table of 10): £1.600+ VAT

including drink**

FIXTURES:

Worcestershire Rapids 01/08/2023

Derbyshire 11/08/2023

Northamptonshire Steelbacks 13/08/2023

Somerset 17/08/2023

(Hosted at South Northumberland CC**)







VITALITY BLAST

"There's always something going on at Durham Cricket that you can get involved with as a company or Sponsor. In 2022 we attended most fixtures, including the international against South Africa, and also 2 concerts. This gave us the opportunity to regularly invite clients. No matter what your needs are as an organisation, or what your budget is, the Durham Cricket staff are always on hand, friendly and give 110%"

Graham Blekinsopp, Director, Wisemove

Get on board with Durham Cricket as they begin their ascent to reach T20 Blast Finals Day. With big hitters and top tunes. Seat Unique Riverside is a great place to reward your team or entertain your clients.

PACKAGE INCLUDES:

- Tickets in a lounge or box
- Balcony seating
- Food & Drink included
- Waitress service

LOUNGE PACKAGE: £155 + VAT PP HOSPITALITY BOX: £2,500 + VAT

- Complimentary car parking, one pass per four people
- Complimentary match day programmes and scorecards

FIXTURES

NOTTS OUTLAWS MON 29 MAY

LANCASHIRE LIGHTNING FRI 2 JUNE

LEICESTERSHIRE FOXES
SUN 4 JUNE

NORTHAMPTONSHIRE STEELBACKS

DERBYSHIRE FALCONSFRI 16 JUNE



BIRMINGHAM BEARS
TUES 20 JUNE

YORKSHIRE VIKINGS FRI 23 JUNE





EVENTS

Over The Course Of The Year Durham Cricket Host A Range Of Business Networking Events:

Spring Golf Day - Close House

Thursday 4th May 2023
Team of 4 - £600 + VAT

Shoot day - Thornley Hall Farm

Thursday 8th June, 2023
Team of 4 - £895 + VAT
[Exclusive of gun hire and/or cartridges]

Annual Awards Event featuring the Paul Collingwood Medal

Hilton, Gateshead

Thursday 5th October 2023

Table of 10 - £1,250 + VAT

Autumn Golf Day - Close House

Thursday 12th October 2023
Team of 4 - £600 +VAT

Raceday - Newcastle Racecourse

Thursday 14th December 2023
Table of 10 - £1,200 + VAT

CONCERTS

Sir Rod Stewart, one of the best-selling music artists of all time, with more than 250M records sold, is coming back to the open-air venue Seat Unique Riverside this June.

We will also welcome The Who, one of the best Rock & Roll bands of all time, in July.

GOLD LOUNGE HOSPITALITY

- Event host
- Balcony seat
- Priority entrance
- 3 course menu & drink included
- Carparking pass

EXECUTIVE BOX HOSPITALITY

- Event host
- Balcony seat
- Priority entrance
- 3 course menu & drink included
- Carparking pass 1:4

ROD STEWART with BOY GEORGE Friday 30th June 2023

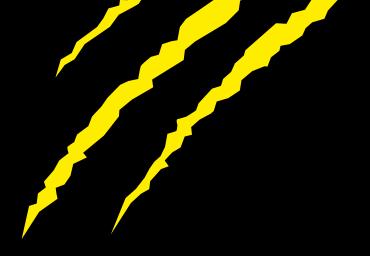
Shared lounge - £235pp INC VAT
Box - £2,850 INC VAT (10 quests)

THE WHO with UB40 Wednesday 19th July 2023

Shared lounge - £235pp INC VAT
Box - £2,850INC VAT [10 guests]







FOR MORE INFORMATION PLEASE CONTACT:

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