



**DURHAM
CRICKET**

**SPONSORSHIP, HOSPITALITY
CONCERTS & EVENTS *2022***

DURHAMCRICKET.CO.UK | *FORTHENORTH*

TESTIMONIALS



We are delighted to be continuing our relationship and partnership with Durham Cricket

The club shares our passion for Durham and the North East.

This has been highlighted with Durham Cricket's support in Durham's bid to become the City of Culture in 2025.

We can't wait for what's to come!

Sarah Johnson
This is Durham



Dafabet are very proud betting partners of Durham Cricket.

We are delighted to expand our relationship going into 2022. After a great couple of years working with Durham.

The club were always very accomadating throughout 2021, and always looked for new opportunities to help our brand grow.

John Cruces
Dafabet



As always, it's been a pleasure partnering with Durham Cricket

Everyone at Durham, including the coaching staff and players, have been welcoming and worked to make the partnership a success.

Durham Cricket were very accomadating throughout 2021, sharing our passion to promote the region on a national stage.

It was amazing to sponsor the One-Day shirt throughout an unbelievable campaign in which they reached the final

John Elliot
Ebac



OUR CLUB

Thank you for your incredible support in 2021 and I look forward to welcoming our customers and partners back to the Riverside in 2022 for our 30th anniversary of being a first-class county.

Whilst the season thankfully went ahead, it wasn't entirely unaffected by the ongoing pandemic. Many games were cancelled, or played with reduced capacity, including our ODI fixture between England and Sri Lanka.

I am hopeful 2022 will be positive both on and off the field and the we feel we are making huge strides with the team performing well across all formats. This was evident in both red and white ball cricket last summer.

Many changes have been made to our events department as we have brought our catering and events business back in house, as we now have complete control of our hospitality and events business. We felt that it was the right time to do this, giving us more control over all aspects of what we deliver at the Riverside.

You will find that our events, conference, meetings and hospitality packages are flexible, competitively priced and will be unrivalled in the standards delivered.

We have a range of opportunities for anyone who would like to partner with us in the coming years. We have detailed some of these through the brochure, but we like to take a true partnering approach to deliver on your goals and we would be delighted to have the opportunity to discuss these with you and develop a bespoke partnership that works for you.

We would once again like to extend a huge thank you to all customers and partners for their ongoing support of Durham Cricket and we hope to see you at the Riverside very soon.

Tim Bostock, Chief Executive



SPONSORSHIP



PLAYER SPONSORSHIP

We work on cricket principles when building relationships with sponsors and partners.

Cricket is a game that owes much of its unique appeal to the fact that it should be played not only within its laws but also within the Spirit of the Game. Any action which is seen to abuse this spirit causes injury to the game itself. The major responsibility for ensuring the spirit of fair play rests with the captains. The spirit of Durham is to work with our partners to deliver their end goals, whilst aligning organisations with a passionate, successful and driven club. The team both on and off the field, are aware that people have different requirements. Our dedicated team work closely with our partners to ensure that we can deliver great performances from the relationships we build.

Align your business with a First-Class player

Benefits include:

- Signed and framed shirt from your sponsored player
- Invitation to meet your sponsored player at the annual Durham Cricket sponsors event
- Four places at a Durham Cricket event in 2021
- One table of 10 at a Vitality T20 Blast match of your choice, with lounge hospitality
- Your logo on the official player profile page on the Durham Cricket website
- Your logo in our official Durham T20 Blast match day programme
- Your logo on the big screen linked with your sponsored player at all domestic home games

£2,500 + VAT

MATCH DAY SPONSORSHIP

Bring your party closer to the action and expose your brand to a wider captive audience

Benefits include:

- Ground admission and hospitality for up to 12 people (All-inclusive drinks package)
- Event hospitality
- One official mascot opportunity, including a shirt
- Pre match photo call
- Programme advert (T20 only)
- Padded balcony seating
- Complimentary match day T20 programme and scorecards for all your guests
- Stadium PA announcements during sponsored match day and your company advert on the giant replay screen

Specsavers County Championship: **£1,800 + VAT**
Royal London One-Day Cup: **£2,400 + VAT**
Vitality Blast: **£2,800 + VAT**

BOX SPONSORSHIP

Benefits include:

- 40+ Days of cricket including three formats of the game with the LV County Championship, Vitality T20 Blast and Royal London One-Day Cup
- Internal company branding of the box
- Website presence
- External advertising above the box
- Complimentary use of the box on non-match days
- Preferential food and beverage rates
- Padded balcony seating
- Early option ticket purchase for all international matches and music events held at The Riverside
- Account Bar facility
- On-site parking 1:4

£15,500 + VAT



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ADVERTISING & BRANDING



The Riverside offers a wide range of branding opportunities, each positioned to maximise the exposure of your brand.

The team at Durham Cricket will work with you to ensure we advise on the best options to showcase your brand, and tailor advertising and / or hospitality packages to suit your needs.

ADVERTISING RATES +VAT

- Advert in Durham Cricket Yearbook: **£500**
- Advert in Durham Cricket T20 Blast Programme: **£500**
- Banner on the Durham Cricket Website: **£1000**
- Replay Screen Advert (Per Game): **£1,000**

IN GROUND ADVERTISING RATES + VAT

- Mobility Impaired balcony banner: **£1,650**
- Pavilion Board: **£1,800**
- Standback Board: **£2,500**
- Crowd Facing Board: **£1000**

Please Note: Design, production and installation costs are all included.

INTERNATIONAL HOSPITALITY



Durham Cricket is delighted to be hosting an International ODI on July 19 2022, as England return to the Riverside once again to take on South Africa.

The game has proved hugely popular so far with tickets selling out before general sale.

All hospitality packages provide padded balcony seating, a range of food & drink options & preferential parking alongside a range of other benefits.

PRIVATE HOSPITALITY BOX £6000 EX VAT

PRICE INCLUDES:

- Exclusive private box for 12 guests overlooking the pitch
- Match ticket
- Souvenir programme and scorecard Balcony seating
- Two course lunch on arrival
- Savoury & sweet treats
- Pie & pea supper
- Open bar including house wines, beers, soft drinks and hot drinks.
- Preferential parking 1 :4 *
- Preferential hospitality gate
- Welcome hosts and dedicated waiting staff

LOUNGE PACKAGE £450PP EX VAT

PRICE INCLUDES:

- Table in shared lounge
- Match ticket
- Souvenir programme and scorecard Balcony seating
- Two course lunch on arrival
- Savoury & sweet treats
- Pie & pea supper
- Open bar including house wines, beers, soft drinks and hot drinks.
- Preferential parking 1 :4 *
- Preferential hospitality gate



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ENGLAND V INDIA WOMEN'S IT20



Durham Cricket are delighted that International women's cricket will return to the Riverside

On the 10th September, 2022, we will host some of the world's biggest superstars in the Women's game as England take on India in a Vitality IT20.

This is an exciting fixture for both the club and the people of the North East.

Durham Cricket have hospitality available to watch what will be a very entertaining T20 fixture

HOSPITALITY BOX FOR 12 PEOPLE

PACKAGE INCLUDES

- Pre-match entertainment
- Padded balcony seats
- Two course smorgasbord showcasing the best of North East produce and some Asian street food
- Post-match entertainment
- Complementary car park

£2250+VAT

LOUNGE PACKAGE

PACKAGE INCLUDES

- Pre-match entertainment
- Padded balcony seats
- Two course smorgasbord showcasing the best of North East produce and some Asian street food
- Post-match entertainment
- Complementary car park

£125+VAT PP



DOMESTIC HOSPITALITY



FIXTURES



"Following on from the excitement of the ICC World Cup, Durham yet again delivered both on and off the field, service, food, and atmosphere were exceptional and we had terrific feedback from all our clients, some of which new to cricket this year. The open feature of the boxes enables us to easily spot existing clients and also be easily introduced to new ones, with a drink in hand makes for a very social networking environment, that is not matched at any other venue locally."

**Mike Bowers, Managing Director,
Cellular Solutions**

Join us for a full day's hospitality and enjoy some of sports best networking opportunities. Whether entertaining all day at a 50 over match, or taking in a day of the county game, there is nothing more quintessentially English than a day at the cricket. No other sporting hospitality provides a full days entertainment for your clients and colleagues in a friendly and relaxed atmosphere.

- Ground admission
- Private box or lounge places
- Freshly brewed tea, coffee and breakfast refreshments on arrival
- Two course formal lunch
- Traditional afternoon cricket tea
- Match day scorecard
- Complimentary car parking 1:4

Lounge Package from **£80 + VAT PP**
Hospitality Box **£995 + VAT**
South Northumberland CC (Table of 10) **£1,500 + VAT**



COUNTY
CHAMPIONSHIP
est. 1890



DURHAM CRICKET V LEICESTERSHIRE
THURSDAY 14 – SUNDAY 17 APRIL

DURHAM CRICKET V NOTTINGHAMSHIRE
THURSDAY 21 – SUNDAY 24 APRIL

DURHAM CRICKET V GLAMORGAN
THURSDAY 12 – SUNDAY 15 MAY

DURHAM CRICKET V WORCESTERSHIRE
SUNDAY 12 – WEDNESDAY 15 JUNE

DURHAM CRICKET V DERBYSHIRE
MONDAY 11 – THURSDAY 14 JULY

DURHAM CRICKET V MIDDLESEX
MONDAY 25 – THURSDAY 28 JULY

DURHAM CRICKET V SUSSEX
TUESDAY 20 – FRIDAY 23 SEPTEMBER

DURHAM CRICKET V SURREY
THURSDAY 04 AUGUST

DURHAM CRICKET V MIDDLESEX
SUNDAY 07 AUGUST

DURHAM CRICKET V GLOUCESTERSHIRE
FRIDAY 12 AUGUST

DURHAM CRICKET V SUSSEX
WEDNESDAY 17 AUGUST



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VITALITY BLAST



There's always something going on at Durham Cricket that you can get involved with as a company or Sponsor. This year we have had three T20 boxes, which we have invited clients along to. The atmosphere was fantastic and are a real great night. No matter what your needs are as an organisation, or what your budget is, the Durham Cricket staff are always on hand, friendly and give 110%

Graham Blekinsopp,
Director, Wisemove

Get on board with Durham Cricket as they begin their ascent to reach T20 Blast Finals Day. With big hitters and top tunes. The Riverside is a great place to reward your team or entertain your clients.

LOUNGE PACKAGE: **£110 + VAT PP**

HOSPITALITY BOX: **£1850 + VAT**

Package includes:

- Tickets in a lounge or box
- Balcony seating
- Two course smorgasbord showcasing the best North East produce
- Cheese board served at the break in-between the innings
- Waitress service
- Complimentary car parking, one pass per four people
- Complimentary match day programmes and scorecards

VITALITY BLAST FIXTURES

WORCESTERSHIRE RAPIDS
WEDNESDAY 01 JUNE

NORTHANTS STEELBACKS
SUNDAY 05 JUNE

BIRMINGHAM BEARS
WEDNESDAY 08 JUNE

LANCASHIRE LIGHTNING
FRIDAY 10 JUNE

YORKSHIRE VIKINGS
FRIDAY 17 JUNE

LEICESTERSHIRE FOXES
SUNDAY 19 JUNE

NOTTS OUTLAWS
FRIDAY 24 JUNE



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EVENTS



OVER THE COURSE OF THE YEAR DURHAM CRICKET HOST A RANGE OF BUSINESS NETWORKING EVENTS:

Spring Golf Day - Close House

Thursday 12th May, 2022

Team of 4 - £500 + VAT

Shoot day - Mitford

Thursday 9th June, 2022

Team of 4 - £795 + VAT

Paul Collingwood medal - Hilton, Gateshead

Thursday 6th October, 2022

Table of 10 - £1000 + VAT

Autumn Golf Day - Close House

Thursday 13th October, 2022

Team of 4 - £500+VAT

Raceday - Newcastle Racecourse

Thursday 8th December, 2022

Table of 10 - £1000 + VAT



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CONCERTS



Durham Cricket are delighted to be welcoming back global superstars to the Riverside, with three amazing concerts confirmed for 2022!

GOLD LOUNGE HOSPITALITY

- Premium ticket
- Balcony seat
- Priority entrance
- Two Course meal
- Carparking pass
- Welcome drink
- Access to private cash bar
- Event host

EXECUTIVE BOX HOSPITALITY

- Premium ticket
- Balcony seat
- Priority entrance
- Two course meal
- Carparking pass 1:4
- Welcome drink
- Event host

Diana Ross

29 June, 2022

GOLD PRICE - £245 incVATpp

EXEC BOX PRICE - £2995 incVAT

Bryan Adams

05 July, 2022

GOLD PRICE - £195 incVATpp

EXEC BOX PRICE - £2250 incVAT

Michael Buble

06 July, 2022

GOLD PRICE - £235 incVATpp

EXEC BOX PRICE - £285 incVATpp
(minimum 10 guests for exec box)



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FOR MORE INFORMATION PLEASE CONTACT:

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