

# **DURHAM CRICKET AFFILIATION 2022**



**DURHAM  
CRICKET**



# Club Durham 2022 Affiliation

**Durham Cricket are once again delighted to announce the details of our Club Durham affiliation scheme for our local cricket clubs.**

Club Durham is designed to offer opportunities to all clubs regardless of size and is designed to assist clubs to meet their overall aims in terms of operation, development and fundraising.

Benefits to the clubs are a combination of initiatives previously available, such as club affiliation to the England and Wales Cricket Board and membership of Durham Cricket.

At Durham Cricket we are now able to offer many additional benefits to enhance the operation of your club. Basic and premium packages are available with details of each outlined on the following page.

The affiliation application process is an online system to make it as quick and simple for clubs as possible. Please visit the affiliation page on our website [www.durhamcricket.co.uk](http://www.durhamcricket.co.uk) and select the package you want, complete the relevant details and you can then pay via debit or credit card. If you are unable to pay by card, you can also do a bank transfer using the following details, 'Durham Cricket Board Ltd', a/c no. 13810151, sortcode 202741.

**Please ensure you have carefully chosen the correct package and you are fully aware of the incentives and Development Officer time associated with that package. If your club is in a Premier League and holds ECB accreditation, then you must pay for the Premium package.**



## 2022 Affiliation

**Joining the Club Durham scheme provides many benefits to your club. The affiliation packages represent excellent value for money and prices have been frozen for 2022.**

### **BASIC PACKAGE ONLY £60 | PREMIUM PACKAGE ONLY £150**

The Premium Package consists of 30 tickets for Royal London One-Day Cup or County Championship games to be used during the season, 12 Vitality T20 Blast tickets to be used during the season, an exclusive Durham Cricket autographed bat, free room hire at the The Riverside to be used twice per season (subject to availability) and a Durham Cricket membership for 2022.

The real term value of the Premium Package is worth over £1,000. You could use the tickets and signed bat as raffle prizes to fundraise for your club and use the free room hire to host events at The Riverside.

The Premium Package gives your club the opportunity to access the Durham Cricket Group Ticket Scheme. This means your club will be included in exclusive offers for many events at Durham Cricket.

There will also be opportunities to provide the Guard of Honour at T20 games and have player visits for coaching sessions and award nights.

## Take advantage of your affiliation

**For further information on the packages contact Graeme Weeks on 0191 387 2868 | [graeme.weeks@durhamcricket.co.uk](mailto:graeme.weeks@durhamcricket.co.uk) or if you wish to claim your tickets, room hire or signed bat, please contact Martin Wigham via 07584 190215 or [martin.wigham@durhamcricket.co.uk](mailto:martin.wigham@durhamcricket.co.uk).**

For any information about the Durham Cricket Foundation please contact [liam.simpson@durhamcricket.co.uk](mailto:liam.simpson@durhamcricket.co.uk)

# Affiliation Benefits

CRICKET DEVELOPMENT BENEFITS: CONTACT GRAEME.WEEKS@DURHAMCRICKET.CO.UK	BASIC	PREMIUM
Membership of your National Governing Body ECB & DCB	✓	✓
Durham Cricket Competitions	✓	✓
Coach Education Courses	✓	✓
Membership of the Durham Groundstaff Association	✓	✓
Access to groundstaff, officials and coaching staff	✓	✓
Access to ECB qualified Pitch Advisors	✓	✓
Access to Coaches’ Conferences	✓	✓
Basic Club Development support and advice (phone calls & emails)	✓	✓
Support for grants from external organisations	✓	✓
Regular Cricket Board updates and offers	✓	✓
Assistance on volunteer recruitment/development	✓	✓
Take part in ECB Volunteer Awards Scheme	✓	✓
Ability to apply for ECB grants	✓	✓
Ability to apply for ECB Interest Free Loan	✓	✓
Take advantage of offers from ECB partners	✓	✓
Discounted Club Insurance from ECB Partners	✓	✓
Free Play-Cricket website	✓	✓
ECB Child Welfare Resource and Training Courses	✓	✓
Entry in to ECB National Competitions	✓	✓
Access to ECB disciplinary/Regulations Documents	✓	✓
General ECB support and advice	✓	✓
Opportunities for your coaches to coach on Durham Cricket’s Performance Pathway	✓	✓
Basic support to set up and maintain a junior, women’s and girls’ section	✓	✓
Coach mentoring support and visits to your club to support your club coaches		✓
Access to Club Development Planning Resource and Templates		✓
Assistance to establish and develop Club School Partnerships		✓
Option to host Durham Cricket School Festivals at your club		✓
25% discount on ‘Safe Hands’ Child Welfare Courses		✓
Help and guidance to complete grant applications		✓
Full Club Development support and advice (phone calls, emails & 1 - 1 meetings)		✓

Full support to help clubs complete Grant Applications		✓
Comprehensive 1 - 1 support to set up and maintain a Junior, Women’s and Girls’ Section		✓
Free membership to Durham Cricket Women’s and Girls’ Leagues		✓
Comprehensive 1 - 1 support to complete and maintain Clubmark Accreditation		✓
Coach mentoring support for your club coaches		✓
Access to be part of the Chance to Shine scheme		✓
Opportunity to host Durham Cricket County Age Group fixtures		✓
DURHAM CRICKET: CONTACT MARTIN.WIGHAM@DURHAMCRICKET.CO.UK	BASIC	PREMIUM
Durham Cricket Membership for 2022 season	✓	✓
Ynot Agency Creative Discount (further info below)	✓	✓
Printing discount with Aztec Colour Print	✓	✓
Free transport to Durham Cricket T20 games when you purchase 50+ tickets	✓	✓
Annual Dinners from £19.50pp	✓	✓
Draught Beer at AGMs or award dinners £3.50 a pint	✓	✓
10% off concerts arranged by Durham Cricket	✓	✓
Bespoke Kit Package alongside Durham Cricket’s Kit Supplier	✓	✓
Membership of Durham Cricket Group Ticket Scheme		✓
30 tickets for County Championship or Royal London One Day Cup games		✓
12 tickets for Vitality T20 Blast Games		✓
Use of room at The Riverside twice per year		✓
A signed Durham Cricket bat		✓
MISCELLANEOUS	BASIC	PREMIUM
Registration for NatWest Cricket Force + Benefits	✓	✓
Ability to apply for work permits for overseas professional players	✓	✓

## DURHAM CRICKET SUPPLIER DISCOUNT

As part of the Club Durham affiliation scheme, clubs will also be able to access Durham Cricket’s creative agency’s services at discounted rates.

Durham Cricket have a long-standing relationship with Ynot Agency; utilising their graphic design, branding and video production expertise - with the agency being responsible for Durham Cricket’s rebrand.

Any club that signs up to the affiliation scheme will be able to access special discounted rates from Ynot, as part of an ongoing relationship with the agency.

Ynot services include:

- Branding (logo, crest)
- Graphic Design  
Example prices:  
Flyer and social posts - £100  
8 page brochure design - £250  
Logo design - £400
- Video production  
Starting from £500

Web: ynot.agency | Email: tony@ynot.agency

   @ynotagencyuk

