

# **DURHAM CRICKET AFFILIATION 2020**



**DURHAM  
CRICKET**

# Club Durham 2020 Affiliation

**Durham Cricket are once again delighted to announce the details of our Club Durham affiliation scheme for our local cricket clubs.**

Club Durham is designed to offer opportunities to all clubs regardless of size and is designed to assist clubs to meet their overall aims in terms of operation, development and fundraising.

Benefits to the clubs are a combination of initiatives previously available, such as club affiliation to the England and Wales Cricket Board and membership of Durham Cricket.

However, in addition we are now able to offer many additional benefits to enhance the operation of your club. Basic and premium packages are available with details of each outlined on the following page.

The affiliation application process is an online system to make it as quick and simple for clubs as possible. Please visit the affiliation page on our website [www.durhamcricket.co.uk](http://www.durhamcricket.co.uk) and select the package you want, complete the relevant details and you can then pay via debit or credit card. If you are unable to pay by card, you can also do a bank transfer using the following details, 'Durham Cricket Board Ltd', a/c no. 13810151, sortcode 202741.

**Please ensure you have carefully chosen the correct package and you are fully aware of the incentives and Development Officer time associated with that package. If your club is in a Premier League and holds ECB accreditation, then you must pay for the Premium package.**

## 2020 Affiliation

**Joining the Club Durham scheme provides many benefits to your club. The affiliation packages represent excellent value for money and prices have been frozen for 2020.**

### **BASIC PACKAGE ONLY £60 | PREMIUM PACKAGE ONLY £150**

The Premium Package consists of 30 tickets for Royal London One-Day Cup or County Championship games to be used during the season, 12 Vitality T20 Blast tickets to be used during the season, an exclusive Durham Cricket autographed bat, free room hire at the Emirates Riverside to be used twice per season (subject to availability) and a Durham Cricket membership for 2020.

The real term value of the Premium Package is worth over £1,000. You could use the tickets and signed bat as raffle prizes to fundraise for your club and use the free room hire to host events at Emirates Riverside.

The Premium Package gives your club the opportunity to access the Durham Cricket Group Ticket Scheme. This means your club will be included in exclusive offers for many events at Durham Cricket.

There will also be opportunities to provide the Guard of Honour at T20 games and have player visits for coaching sessions and award nights.

## Take advantage of your affiliation

**For further information on the packages contact Graeme Weeks on 0191 387 2868 | [graeme.weeks@durhamcricket.co.uk](mailto:graeme.weeks@durhamcricket.co.uk) or if you wish to claim your tickets, room hire or signed bat, please contact Martin Wigham via 07702 514091 or [martin.wigham@durhamcricket.co.uk](mailto:martin.wigham@durhamcricket.co.uk).**

For any information about the Durham Cricket Foundation please contact [foundation@durhamcricket.co.uk](mailto:foundation@durhamcricket.co.uk)

# Affiliation Benefits

<b>CRICKET DEVELOPMENT BENEFITS: CONTACT GRAEME.WEEKS@DURHAMCRICKET.CO.UK</b>	<b>BASIC</b>	<b>PREMIUM</b>
Membership of your National Governing Body ECB & DCB	✓	✓
Durham Cricket Competitions	✓	✓
Coach Education Courses	✓	✓
Membership of the Durham Groundstaff Association	✓	✓
Access to groundstaff, officials and coaching staff	✓	✓
Access to ECB qualified Pitch Advisors	✓	✓
Access to Coaches' Conferences	✓	✓
Basic Club Development support and advice (phone calls & emails)	✓	✓
Support for grants from external organisations	✓	✓
Regular Cricket Board updates and offers	✓	✓
Assistance on volunteer recruitment/development	✓	✓
Take part in ECB Volunteer Awards Scheme NatWest OSCAs	✓	✓
Ability to apply for ECB grants	✓	✓
Ability to apply for ECB Interest Free Loan	✓	✓
Take advantage of offers from ECB partners	✓	✓
Discounted Club Insurance from Marshall Wooldridge	✓	✓
Free Play-Cricket website	✓	✓
ECB Child Welfare Resource and Training Courses	✓	✓
Entry in to ECB National Competitions	✓	✓
Access to ECB disciplinary/Regulations Documents	✓	✓
General ECB support and advice	✓	✓
Opportunities for your coaches to coach on Durham Cricket's Performance Pathway	✓	✓
Coach mentoring support and visits to your club to support your club coaches		✓
Access to Club Development Planning Resource and Templates		✓
Assistance to establish and develop Club School Partnerships		✓
Option to host Durham Cricket School Festivals at your club		✓
25% discount on 'Safe Hands' Child Welfare Courses		✓
Option to benefit from Durham Cricket partnership with Construction Colleges		✓
Help and guidance to complete grant applications		✓
Enhanced support to set up and maintain a Junior, Women's and Girls' Section		✓
Full Club Development support and advice (phone calls, emails & 1 - 1 meetings)		✓

Full support to help clubs complete Grant Applications		✓
Comprehensive 1 - 1 support to set up and maintain a Junior, Women's and Girls' Section		✓
Free membership to Durham Cricket Women's and Girls' Leagues		✓
Comprehensive 1 - 1 support to complete and maintain Clubmark Accreditation		✓
Coach mentoring support for your club coaches		✓
Access to be part of the Chance to Shine scheme		✓
Opportunity to host Durham Cricket County Age Group fixtures		✓
<b>DURHAM CRICKET: CONTACT BOX.OFFICE@DURHAMCRICKET.CO.UK</b>	<b>BASIC</b>	<b>PREMIUM</b>
Durham Cricket Membership for 2020 season	✓	✓
Ynot Agency Creative Discount (further info below)	✓	✓
Printing discount with Aztec Colour Print	✓	✓
Free transport to Durham Cricket T20 games when you purchase 50+ tickets	✓	✓
Membership of Durham Cricket Group Ticket Scheme		✓
30 tickets for County Championship or Royal London One Day Cup games		✓
12 tickets for Vitality T20 Blast Games		✓
Use of room at Emirates Durham twice per year		✓
A signed Durham Cricket bat		✓
<b>MISCELLANEOUS</b>	<b>BASIC</b>	<b>PREMIUM</b>
Registration for NatWest Cricket Force + Benefits	✓	✓
Discounted Sky TV Package	✓	✓
Ability to apply for work permits for overseas professional players	✓	✓

## DURHAM CRICKET SUPPLIER DISCOUNT

**As part of the Club Durham affiliation scheme, clubs will also be able to access Durham Cricket's creative agency's services at discounted rates.**

Durham Cricket have a long-standing relationship with Ynot Agency; utilising their graphic design, branding and video production expertise - with the agency being responsible for Durham Cricket's new branding & kit launch video.

Any club that signs up to the affiliation scheme will be able to access special discounted rates from Ynot, as part of an ongoing relationship with the agency.

**Ynot services include:**

- Branding (logo, crest)
- Graphic Design  
Example prices:  
Flyer and social posts - £100  
8 page brochure design - £250  
Logo design - £400
- Video production

**Web:** [ynot.agency](http://ynot.agency) | **Email:** [tony@ynot.agency](mailto:tony@ynot.agency)

   [@ynotagencyuk](https://www.instagram.com/ynotagencyuk)

